

POINT LOMA HIGH SCHOOL - POINTER ASSOCIATION
Board of Directors and General Session Meeting
Meeting Minutes
Monday, October 14, 2019

Prepared by: Dana Nuanez, Secretary

In Attendance

PA Board of Directors Present: Scott Deschenes, Vice President, External Reports
Tom Xitco, Treasurer & Officer
Dana Nuanez, Secretary & Officer
Becky Rhea, Activities & Projects Director
Leigh Burdine, Communications Director
Nicole Taylor, Boosters Director

PLHS Representatives and PLHS Staff: Hans Becker

PA Community: Skye Pickett, Mike Ong, Kirstin Rone, Sue Passman

Call to Order: Meeting called to order at 6:46PM by Scott Deschenes. It was determined that a quorum of the Board of the Directors of the Pointer Association was achieved (6 of 9 present). Absent were: Brant Brockett, Melinda Albright, Kim Jessop-Moore

I. Introductions and General Business

Introductions: No introductions.

Meeting Minutes: The meeting minutes are uploaded to the digital filing cabinet. The meeting minutes of the PLHS Pointer Association (PA) dated September 9, 2019 were reviewed. Nicole Taylor made a **motion** to approve the minutes. Becky Rhea seconded the motion. All approved, none opposed. Motion passed.

II. School Reports

Principal's Report (Hans Becker).

- PSAT Day is on Wednesday, October 16th. Everyone will be out at 11:47am. 10th and 11th grade will be taking the PSAT.
- Anti-vaping presentation was held tonight prior to the PA Meeting.
- The grading period has ended; progress reports will go out on Friday.
- Surf PE program has officially been adopted by the school district. The Surf PE program will be in the SDUSD Board Meeting tomorrow night.

Faculty Report (Amy Denny)

- No update.

ASB President (Skye Pickett)

- The Homecoming Dance held at the House of Blues on Saturday, September 14, 2019 was a success. The dance was sold out – 900 tickets were sold. The 70 parking tickets

available for sale did not sell out. Leigh Burdine inquired if tickets could be sold on-line in the future. Skye Pickett confirmed that tickets could be purchased online. ASB tries to avoid online sales because it adds an additional fee to the cost of the ticket. A suggestion was made that it could be advertised that tickets can be purchased online in order to avoid the long student lines.

- The ASB Blood Drive held on Tuesday, September 24th went well.
- Marquee is back up and running.
- Campus Tours have started.

Head Counselor Report (Sarah Brandl)

- No update.

Athletic Director Report (Alex Van Heuven)

- Girls Tennis will be league champs; undefeated in league play.
- The retaining wall at the end of the track is starting to fall onto the track; no track meets will be held at PLHS this year. The house on top is starting to shift.
- Grades will be checked this week for athletes to determine eligibility.

III. PL Cluster Foundation Report (Isabelle Leyva)

- No report.

IV. Treasurer's Report (Tom Xitco)

- Emma Hossmer volunteered to conduct the audit review; volunteers review the bookkeeping. The "Review Letter" was forwarded to the PA Board. Tom Xitco made a **motion** to accept the audit report for the 2017/18 school year as submitted by Emma Hossmer dated September 9, 2019. Scott Deschenes seconded the motion. All in favor; non opposed. Motion passed.
- Tom Xitco updated the June financials closing out last school year. Additional income from The Bite was sitting in PayPal. This revision officially closes out the 2018/19 financials.
- All bank accounts have been reconciled as of September 30, 2019.

V. Vice President - Internal Reports – Melinda Albright

- No report
- An immediate need exists for this position on the PA Board; Melinda Albright has not been responding to anything this year.

Activities & Projects Director (Becky Rhea / Donna Schmidt)

- Becky Rhea is working on assembling a committee for The Gala, which is scheduled to occur in October or November 2020. There are several things that go along with The Gala: 1) Fundraising Campaign; 2) Silent Auction; 3) Ticket sales.
- It was discussed that the PA may not want to have The Bite the same year as The Gala. Promotion for both events should start now.
- Sue Passman stated that she would be willing to learn more about what is needed.
- Leigh Burdine stated that Jill O'Brien and her husband would be willing to chair The Centennial Gala; possibly connect with The Gala Committee now to discuss how they can assist with the 95th Gala.

Boosters Director (Nicole Taylor)

- Nicole Taylor discussed that if the PA is attending events to promote the Pointer Association, then she would like to order a table cloth, banner with logo, and plexi-glass A-frame holders for the top of the table. In addition, she would like to produce a tri-fold that promotes the Pointer Association.
- Nicole Taylor made a **motion** to allocate up to \$1,500 for marketing materials to promote the Pointer Association. Scott Deschenes seconded the motion. All in favor; none opposed. Motion passed.
- The next Booster Meeting will be held October 28th in Room 301.
- The SNAP contract was forwarded to Alex Van Heuven today. SNAP will be the preferred fundraising platform at PLHS. SNAP has agreed to an 80/20 split and will also pick up all the credit card processing fees. This platform sends out fundraising campaigns on text / email / Facebook. The PA will also be able to use this platform to fundraise; i.e. Annual Giving Day. If there are not significant objections, then the PA will move forward with this agreement; this is not a formal binding contract, it is a contract of honor. If there is a complaint or a different platform that a group would like to use, any questions will be forwarded to SNAP.
- Cheer reached out to the PA/Boosters inquiring about insurance. Cheer participates in off-campus cheer-events and inquired about who covers the insurance for these events as the competitions require insurance. The Pointer Association has the insurance it is required to carry – General Liability and Errors and Omissions insurance. The PA should not cover participants. Hans Becker stated that he will investigate this question; therefore, the question has been tabled and Hans Becker will research. If the Cheer Team goes to another facility to train, this activity would be covered by the district.
- New Family Night will be held on January 16, 2020. Volunteers are needed.
- Career Night will be held January 28, 2020. All students are invited to attend this event. Leigh Burdine requested information regarding the event in order to promote Career Night on the school's website; Nicole Taylor will provide next week.
- Michelle Huber is the new POP President. Michelle has been connected with both Coach V and Bridgette Curran, POP Treasurer. Michelle will invoice Boosters to make certain POP receives its donations. A fair allocation for trainers and supplies will be determined in order to make certain POP has its supplies.

• Vice President - External Reports (Scott Deschenes)

- No report

Communications Director (Leigh Burdine / PLHSnews@gmail.com)

- No report.
- Kirstin Rone revisited a question that came up in last month's meeting regarding matching donations. Kirstin asked if people/organizations could do matching donations and donate to the cluster rather than the school.

Publicity Chair (Vacant)

- No report

Alumni Association Director (Kim Jessop-Moore)

- No report

VII. New Business, Roundtable, Announcements

- The Bite – Reviewing dates for The Bite and meeting with The Taste of Point Loma / Liberty Station planning group. The Liberty Station group requested that the Pointer Association secure an earlier date this year for The Bite, in order to accommodate their planning for the Taste of Point Loma. Rhapsody is scheduled for May 15, 2020, and The Bite can be scheduled around this date. Taste of Point Loma is typically in April. Becky Rhea volunteered to find out the date of The Taste of Point Loma.

Adjournment: The meeting adjourned at 7:44 p.m.

Upcoming PLHS Pointer Association Meetings (held in PLHS – Room 301), 2nd Monday of each month at 6:00PM:

December 9, 2019

January 13, 2020

February 10, 2020

March 9, 2020

April 13, 2020

May 11, 2020

June 8, 2020